The TiltShift 2011 Youth Summit: Send us your intro videos!

Welcome to TiltShift 2011! We're delighted that you've sent in your project proposal, and would like to invite you to tell and show your ideas visually to inspire each other. Here's what you need to do:

**Step 1.** Write a short script.

- Review the project description which your team initially submitted. How can you expand on this and make it more compelling and distinctive?

- Edit the information into five points. We have a suggested format below, but feel free to riff and improvise on this:

  1. Tell us **ABOUT** your team members – who you are, and where you’re from
  2. Tell us **WHY** you are proposing this idea – what issue, challenge, need are you addressing
  3. Tell us **WHO** benefits from your innovation
  4. Tell us **HOW** you plan to tackle the problem, and **WHAT** you hope to accomplish

- Some tips:

  1. Make your short video personal and direct by focusing on how you are making a real difference for a particular group or community.
  2. Tell the story from your personal perspective. Make it conversational, and don’t use jargon or language that the general public won’t understand.
  3. Give people a call to action: ‘Please support our cause by ‘liking’ this video’.


**Step 2.** Film yourselves using the script you’ve written as a launchpad.

For Youtube,
- High Definition is preferred
- Up to 2 GB in size
- Try to keep your video under 3 minutes in length. It’s okay if it overruns a bit.

**Step 3.** Upload your video onto the TiltShift YouTube Channel: [http://www.youtube.com/user/TiltShift2011](http://www.youtube.com/user/TiltShift2011)

- Your team will have to create an account to upload, if you don’t already have one. You can either use a Google account (Gmail) to log in, or create a dedicated account via YouTube with a username and password.

- Click ‘Upload Video’ to select and upload your video file.

- Add TiltShift2011 as a contact, and subscribe to our channel to keep up to date with recent video uploads.

- Use the ‘AutoShare Option’ to automatically post your uploads

**NOTE:**
If your team wants to keep things simple, you could consider doing a simple slideshow of your ideas. We recommend [Animoto](http://www.animoto.com) for this, as it allows you to share your finished slideshow as a YouTube video. (Do note, though, that Animoto is a paid service)

Alternatively, if you have some photographs but aren’t too sure how to get started, get in touch with us at TiltShift2011@ri.edu.sg and we’ll work something out!

**Step 4.** Drop us an [email](mailto:info@tiltshift.org) and tell us that your video’s up!

We’d like to have all the introduction videos up by 22 April 2011, so that you’ll have enough time to view these and acquaint yourselves with the other participating teams.

**Step 5.** Vote on your favourite videos and spread the word about TiltShift!

The top 3 videos with the most number of ‘likes’ will be screened at the opening of the Summit, so tell your friends and family about TiltShift 2011 and get them to ‘like’ your team’s YouTube video.